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PATENT
New Attorney Docket No. 306167

In re Application of:

Jeff S. Eder

Application No. 09/940,450

Filed: August 29, 2001

For: An Automated Method Of And System For
Identifying, Measuring And Enhancing Categories
Of Value For A Value Chain

**CHANGE OF CORRESPONDENCE ADDRESS AND APPOINTMENT OF
ASSOCIATE POWER OF ATTORNEY**

Commissioner for Patents
Washington, D.C. 20231

Sir:

The undersigned applicant has power of attorney in this case.

Appointment of Associate Attorneys

The undersigned appoints Roger D. Wylie, Reg. 36974, Richard P. Dodson, Reg. 52824, and practitioners at Leydig, Voit, & Mayer, Ltd., Customer Number:

23460

as associate attorneys to prosecute and transact all business in the U.S. Patent and Trademark Office connected with the application, including the following: to receive all documents issued by the U.S. Patent and Trademark Office based thereon; to file continuation, continuation-in-part and divisional applications based thereon; to pay any and all fees, including maintenance fees for any resulting patent; and to file for reissues and extensions and to request reexamination of any resulting patent. All such powers are to be exercised separately or collectively.

Change of Correspondence Address

The undersigned further requests that correspondence concerning this application be directed to Leydig, Voit & Mayer, Ltd.: Customer Number

33042

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14259840244 From: Jeff Eder

In re Appln. of Eder
Application No. 09/940,450

The undersigned also requests that all telephone calls be directed to Richard P. Dodson at
(206) 521-5987.



By: Jeff S. Eder
Applicant

Date: January 16, 2004